



A Project of the Puffin Foundation
A [501 (c)(3) organization]
20 Puffin Way, Teaneck, New Jersey 07666
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<http://www.teaneckfilmfestival.org>

**Teaneck International Film Festival – *Activism: Making Change*
Twelfth Anniversary - November 2-5, 2017**

Business Sponsorships 2017

In a year in which the arts are under attack, we urge you to support the Teaneck International Film Festival, with its important theme, *Activism: Making Change*, and its focus on movies that inspire discussion, debate, involvement, and action. We will be happy to discuss marketing opportunities and tailor sponsorships to your needs. Please sign on early, send a check, fill out the form on the reverse side (including your ad), and join us in 2017.

Jeremy Lentz, Executive Director, jeremylentz@msn.com
Eva Tobias, 201 / 836-1497; Judy Distler, 201 / 692-0062 - Marketing / Development Directors

Major Sponsor - \$2,500

- Invitations to special events
- Recognition at all events and screenings
- Logo / blurb on TIFFF website; link to your website; logo on poster and promotional materials
- Opportunity for promotional give-aways
- One full page ad in Festival Program
- 4 Opening Night and Centerpiece TKTS on request
- (Color ads available for \$3,000+)

Executive Producer - \$1,000

- Logo and blurb on TIFFF website and on promotional materials
- link to your website
- Opportunity for promotional give-aways
- One half page ad in Festival Program
- Four Centerpiece TKTS on request

Film Sponsor - \$750

- Recognition at screening of your film
- Logo and blurb on TIFFF website
- Link to your website
- One half page ad in Festival Program
- Two Centerpiece TKTS on request

Associate Producer - \$500

- Logo and blurb on TIFFF website
- Link to your website
- One half page ad in Festival Program
- Eight film TKTS on request

Assistant Producer - \$250

- Logo on TIFFF website
- Link to your website
- One third page ad in Festival Program
- Six film TKTS on request

Director - \$100

- Listing on website
- Link to your website
- One quarter page ad in Festival Program
- Four film TKTS on request

Gaffer - \$50

- Listing on website
- Link to your website
- One eighth page ad in Festival Program
- Two film TKTS on request

TIFF 2017 - Business Sponsorships
Please Clip and Send with Check

Business _____ Contact Person _____
Address _____ Phone (s) _____
Email _____ Amount Enclosed / Category _____

Make out check to TIFF and mail to: TIFF c/o The Puffin, 20 Puffin Way, Teaneck NJ 07666
Questions? Contact Marketing / Development Directors: Eva Tobias, 201/836-1497; Judy Distler, 201/692-0062

Send Your Check Now
- to appear on the website
and reserve space in
the program.

- Please send us your camera-ready ad, in clear black and white, as soon as possible. (Color only for major sponsors who will be notified.) A PDF format is preferred!
- If you want to repeat last year's ad, let us know.
- New PDF ads must be emailed to Judy Distler at jam1026@aol.com

Deadline: Sept. 1

Advertising Costs

Full Page
\$2,500 - Major Sponsors
(Limited color spots available for \$3,000+)

One Half Page
\$1,000, \$750, \$500

One Third Page
\$250

One Quarter Page
\$100

One Eighth Page
\$50

Thank you for your support!

TIFF Program 2016 - 8 1/2" x 5 1/2"

Full page - 7 1/2" x 4 3/4"

Half page - 4 3/4" x 3 3/4"

One Third page - 4 3/4" x 2 1/2"

One Quarter page Horizontal - 4 3/4" x 1 7/8"

One Quarter page
Vertical - 3 3/4" x 2 3/8"

One Eighth page Horizontal -
2 3/8" x 1 7/8"